

## **PRIVACY POLICY**

This Terms of Use agreement was last updated: **9 October 2018**.

**AVS Industries Limited**, values your privacy. In this Privacy Policy ("Policy"), we describe the information that we collect about you when you visit our website, [www.avsindustrieslimited.com](http://www.avsindustrieslimited.com) (the "Website") and use the services available on the mobile application and how we use and disclose that information. If you have any questions or comments about the Privacy Policy, please contact us at [info@avsindustrieslimited.com](mailto:info@avsindustrieslimited.com).

Your use of the Website and/or Mobile application and any personal information you provide on the Website remains subject to the terms of the Policy and AVS Industries Limited's Terms of Use.

### **A. Collection of Your Personal Information**

Company collects personally identifiable information that you may voluntarily provide on the site which may include: user registration, contact requests. The personally identifiable information (Personal information) collected on this site can include some or all of the following: your name, address, company registered documents, telephone numbers and any other information you may voluntarily provide. You will have the choice whether or not to disclose such Personal information in the above activities; however, some parts of this site and some services may be more difficult or impossible to use if you choose not to disclose Personal information. At the time of registration you will have the option to receive future offers and updates from the company, if any by checking the appropriate opt-in box. If you choose to opt in, your Personal information will be kept in a secured database and we will alert you via email to new features, special offers, updated information and new services.

## 1. COLLECTION OF PERSONAL INFORMATION FROM SOCIAL NETWORKING SITES

You may log into our Website through your Facebook/Gmail account. If you do so, you must enter the email address and password that you use for your Facebook/Gmail account. We will ask that you grant us permission to access and collect your Facebook/Gmail basic information (this includes your name, profile picture, gender, networks, user IDs, list of friends, date of birth, email address, and any other information you have set to public on your Facebook account). If you allow us to have access to this information, then we will have access to this information even if you have chosen not to make that information public.

We store the information that we receive from Facebook/Gmail with other information that we collect from you or receive about you.

Facebook/Gmail controls the information it collects from you. For information about how Facebook/Gmail may use and disclose your information, including any information you make public, please consult Facebook/Gmail's privacy policy. We have no control over how any third party site uses or discloses the personal information it collects about you.

## 2. COLLECTION OF AUTOMATIC INFORMATION, USE OF COOKIES AND OTHER TRACKING DEVICES

We and our third party service providers, which include ad networks use cookies, web beacons, and other tracking technologies to collect information about your use of our Website and Services, such as your browser type, your ISP or operating system, your domain name, your access time, the URL of the previous website you visited, your page views, your IP address, and the type of device that you use.

We also track how frequently you visit our Website and use our Services. We use this information (including the information collected by our third party service providers) for Website analytics (including to determine which portions of our Website are used most frequently, what our users like/do not like), to assist us in determining relevant advertising (both on and off our Website), to evaluate the success of our advertising campaigns, and as otherwise described in this policy.

Currently, we do not honour browser requests not to be tracked.

We may obtain your device ID, which is sent to AVS Industries limited's servers and are used in fraud prevention efforts.

### 3. Cookies.

We and our third party service providers collect information from you by using cookies. A cookie is a small file stored on user's computer hard drive containing information about the user. The cookie helps us analyze web traffic or informs you about your use of a particular website. Cookies allow web applications to respond to you as an individual, tailoring its operations to your needs likes and dislikes by gathering and remembering information about your preferences. When you visit the Website, we may send one or more cookies (i.e., a small text file containing a string of alphanumeric characters) to your computer that identifies your browser.

Some of these cookies may be connected to third-party companies or websites. The terms of use of such cookies are governed by this Policy and the privacy policy of the relevant third party company or website. For example, Google measures the performance of advertisements by placing cookies on your computer when you click on ads. If you visit the Website when you have such cookies on your computer, we and Google will be able to tell that you saw the ad delivered by Google. The terms of use of these cookies are governed by this Policy and Google's Privacy Policy.

### 4. Disabling Cookies.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you disable cookies you may be prevented from taking full advantage of the Website because it may not function properly if the ability to accept cookies is disabled.

Clear GIFs, pixel tags and other technologies. Clear GIFs are tiny graphics with a unique identifier, similar in function to cookies. In contrast to cookies, which are stored on your computer's hard drive, clear GIFs are embedded invisibly on web pages. We may use clear GIFs (a.k.a. web beacons, web bugs or pixel tags), in connection with our Website to, among other things, track the activities of Website visitors, help us manage content, and compile statistics about Website usage. We and our third party service providers also use clear GIFs in HTML emails to our customers, to help us track email response rates, identify when our emails are viewed, and track whether our emails are forwarded.

## 5. THIRD PARTY DATA POLICY

When you access the Service via a web browser, mobile applications, newsletter, or other client, we and our third party service providers use a variety of technologies, now and hereafter devised, that automatically collect information about your device and how your device interacts with our Service. Some examples of information we collect include the following:

- Service Use Data- We collect data about your interaction with our Service, the webpage, newsletter, or services feature you were using before you came to our Service, your web or application request, pages of our websites that you visit, information you search for via our Service, access times and dates, and other similar information.
- Device Connectivity and Configuration Data- We collect data about the type of device or browser you use, your device's operating software, your internet service provider, your device's regional and language settings, and other similar information. This data also includes IP address, MAC address, device advertising Id (e.g., IDFA or AAID), and other unique identifiers for the particular device you use to access the internet).
- Location Data- We collect data about your device's location, which can be precise (e.g., latitude/longitude data) or imprecise (e.g., location derived from an IP address or data that indicates a city or postal code level).

## **B. How AVS Industries limited uses the Information We Collect**

### 1. HOW PERSONAL INFORMATION IS USED

We collect your personal information and aggregate information about the use of our Website and Services to better understand your needs and to provide you with a better Website experience. Specifically, we may use your personal information for any of the following reasons:

- To provide our Services to you, including registering you for our Services, verifying your identity and authority to use our Services, and to otherwise enable you to use our Website and our Services;
- For customer support and to respond to your inquiries; For internal record-keeping purposes;
- To process billing and payment, including sharing with third party payment gateways in connection with Website and/or AVS Industries Limited's Services;

To periodically send promotional emails to the email address you provide regarding new services from AVS Industries limited, special offers from AVS Industries limited or other information about AVS Industries limited that we think you may find interesting;

To contact you via email, telephone, facsimile or mail, or, where requested, by text message;

For AVS Industries limited's market research purposes, including, but not limited to, the customization of the Website according to your interests;

We may use your demographic information (i.e., age, postal code, residential and commercial addresses, and other various data) to more effectively facilitate the promotion of goods and services to appropriate target audiences and for other research and analytical purposes;

To resolve disputes, to protect ourselves and other users of our Website and Services, and to enforce our Terms of Use;

We also may compare personal information collected through the Website and Services to verify its accuracy with personal information collected from third parties; and

We may combine aggregate data with the personal information we collect about you.

From time to time, AVS Industries limited may use personal information for new and unanticipated uses not previously disclosed in our Privacy Policy. If our information practices change regarding information previously collected, AVS Industries limited shall make reasonable efforts to provide notice and obtain consent of any such uses as may be required by law.

### **C. Electronic Newsletters, Invitations, Polls and Surveys**

At our sole discretion, AVS Industries limited may offer any of the following free services on the Website, which you may select to use or receive at your option. Certain of the following services may require you to provide additional personal information as detailed below:

#### **1. ELECTRONIC NEWSLETTERS**

We may offer a free electronic newsletter to users. We will gather the email addresses of users who sign up for AVS Industries limited for the newsletter mailing list. Users may remove themselves from this mailing list by opting out of

receiving newsletters during the registration process, by following the link provided in each newsletter that points users to a subscription management page where the user can unsubscribe from receiving newsletters or by changing their preferences in their Profile Settings page.

## 2. POLLING

We may offer interactive polls to users so they can easily share their opinions with other users and see what our audience thinks about important issues, Services, and/or the Website.

Opinions or other responses to polls are aggregated and are not identifiable to any particular user. We may use a system to "tag" users after they have voted, so they can vote only once on a particular question. This tag is not correlated with information about individual users.

## 3. SURVEYS

We may conduct user surveys from time to time to better target our content to our Website users. We will not share individual responses from these surveys with any third party. We will share aggregate data with third party service providers, partners, and other third parties. We also will post aggregate data containing survey responses on our Website; that data may be viewed and downloaded by other users of our Website.

## **D. Security**

We employ procedural and technological security measures, which are reasonably designed to help protect your personal information from unauthorized access or disclosure. AVS Industries limited may use encryption, OTP, and physical security measures to help protect your personal information against unauthorized access and disclosure. No security measures, however, are 100% complete. Therefore, we do not promise and cannot guarantee, and thus you should not expect, that your personal information or private communications will not be collected and used by others. You should take steps to protect against unauthorized access to your password, phone, and computer by, among other things, signing off after using a shared computer, choosing a robust password that nobody else knows or can easily guess, and keeping your log-in and password private. AVS Industries

limited is not responsible for the unauthorized use of your information or for any lost, stolen, compromised OTP, or for any activity on your Account via unauthorized OTP activity.

## **E. Disclosure**

We may share the information that we collect about you, including your personal information, as follows:

### **1. INFORMATION DISCLOSED TO PROTECT US AND OTHERS**

We may disclose your information including Personal Information if: (i) AVS Industries limited reasonably believes that disclosure is necessary in order to comply with a legal process (such as a court order, search warrant, etc.) or other legal requirement of any governmental authority, (ii) disclosure would potentially mitigate our liability in an actual or potential lawsuit, (iii) reasonably necessary to enforce this Privacy Policy, our Terms of Use etc. (iv) disclosure is intended to help investigate or prevent unauthorized transactions or other illegal activities, or (v) necessary or appropriate to protect our rights or property, or the rights or property of any person or entity.

### **2. INFORMATION DISCLOSED TO THIRD PARTY SERVICE PROVIDERS AND BUSINESS PARTNERS**

We may contract with various third parties for the provision and maintenance of the Website, Services and our business operations, and AVS Industries limited may need to share your personal information and data generated by cookies and aggregate information (collectively, "information") with these vendors and service agencies. For example, we may provide your information to a credit card processing company to process your payment. The vendors and service agencies will not receive any right to use your personal information beyond what is necessary to perform its obligations to provide the Services to you. If you complete a survey, we also may share your information with the survey provider; if we offer a survey in conjunction with another entity, we also will disclose the results to that entity.

### 3. DISCLOSURE TO NON-AFFILIATED THIRD PARTIES IN FURTHERANCE OF YOUR REQUEST

Your request for services may be shared with third party websites with whom we have a contractual relationship in order to provide your request with maximum exposure. The post on the third party website will include the details of your request, including your location, and other contact details. Interested bidders, however, will be able to click on your request on such third party site, and will be directed to our Website where they will have access to your contact details (Partial or complete), as would any other service provider on our Website interested in bidding on your request.

### 4. INFORMATION DISCLOSED TO LAW ENFORCEMENT OR GOVERNMENT OFFICIALS

We will disclose your information, including, without limitation, your name, city, state, telephone number, email address, user ID history, quoting and listing history, and fraud complaints, to law enforcement or other government officials if we are required to do so by law, regulation or other government authority or otherwise in cooperation with an investigation of a governmental authority.

### 5. IN THE EVENT OF A CHANGE OF CONTROL OR BANKRUPTCY

In the event that AVS Industries limited undergoes a change in control, including, without limitation, a merger or sale of all or substantially all of AVS Industries limited assets to which this Website relates or other corporate reorganization in which AVS Industries limited participates, and is thus merged with or acquired by a third party entity (a "Successor"), AVS Industries limited hereby reserves the right to transfer the information we have collected from the users of the Website and/or Services to such Successor.

In addition, in the event of AVS Industries limited's bankruptcy, reorganization, receivership, or assignment for the benefit of creditors, or the application or laws or equitable principles affecting creditors' rights generally, AVS Industries limited may not be able to control how your information is transferred, used, or treated and reserves the right to transfer the information we have collected from the users of the Website and/or Services to non-affiliated third parties in such event.

## **F. Links to External Websites**

The Website may contain links to other websites or resources over which AVS Industries limited does not have any control. Such links do not constitute an endorsement by AVS Industries limited of those external websites. You acknowledge that AVS Industries limited is providing these links to you only as a convenience, and further agree that AVS Industries limited is not responsible for the content of such external websites. We are not responsible for the protection and privacy of any information which you provide while visiting such external websites and such sites are not governed by this Policy. Your use of any external website is subject to the terms of use and privacy policy located on the linked to external website.

### **G. Updating, Deleting and Correcting Your Personal Information**

You may choose to restrict the collection or use of your personal information in the following ways:

You can review, correct and delete your personal information by logging into the Website and navigating to your preferences page in "Edit Profile." You must promptly update your personal information if it changes or is inaccurate.

Typically, we will not manually alter your personal information because it is very difficult to verify your identity remotely. Nonetheless, upon your request we will close your Account and remove your personal information from view as soon as reasonably possible based on your Account activity and in accordance with applicable law. We do retain information from closed Accounts in order to comply with the law, prevent fraud, collect any fees owed, resolve disputes, troubleshoot problems, assist with any investigations of any Registered User, enforce our Terms of Use, and take any other actions otherwise permitted by law that we deem necessary in our sole and absolute discretion. You should understand, however, that once you publicly post a Request, Offer, Want, Feedback, or any other information onto the Website, you may not be able to change or remove it. Once we have deleted or removed your Account, you agree that AVS Industries limited shall not be responsible for any personal information that was not included within your deleted and/or removed Account that remains on the Website.

### **H. What Choices Do I Have Regarding Use of My Personal Information?**

We may send periodic promotional or informational emails to you. You may opt-out of such communications by following the opt-out instructions contained in the email. Please note that it may take up to 10 business days for us to process opt-out requests. If you opt-out of receiving emails about recommendations or other information we think may interest you, we may still send you emails about your Account or any Services you have requested or received from us.

## **I. Third-Party Ad Networks**

We participate in third party ad networks that may display advertisements on other websites based on your visits to our Site as well as other websites. This enables us and these third parties to target advertisements by displaying ads for products and services in which you might be interested. Third party ad network providers, advertisers, sponsors and/or traffic measurement services may use cookies, JavaScript, web beacons (including clear GIFs), Flash LSOs and other technologies to measure the effectiveness of their ads and to personalize advertising content to you. These third party cookies and other technologies are governed by each third party's specific privacy policy, and not by AVS Industries limited's Policy. We may provide these third-party advertisers with information about your usage of our Site and our services, as well as aggregate or non-personally identifiable information about visitors to our Site and users of our service.

## **J. Your Full Name and Use of AVS Industries limited Information**

### **1. YOUR FULL NAME**

As a Registered User of the Website you will select a Full Name during the registration process. All of your activities on the Website will be traceable to your Full Name. Certain other people, including other Registered Users with whom you have transacted business via the Website, can see a large part of your activity on the Website. If you order a product with a Registered User, cancel a booked order with a Registered User, receive an offer on your posted order from a Registered User, or have posted an order, AVS Industries limited may send a notice to you or the appropriate Registered User that includes your Full Name. Thus, if you associate your real name with your Full Name, the people to whom you have revealed your name may be able to personally identify your Website activities.

## 2. USING INFORMATION FROM AVS Industries limited

The Website facilitates your sharing of personal information with others in order to negotiate, provide, and use the Services. If you agree to contract for a service with another Registered User, you may need to reveal your name, email, phone number, or personal address to that individual so that the service may be performed. Please respect the privacy of others. You agree to use the information of other users solely for the following purposes: (a) AVS Industries Limited-transaction-related purposes; and (b) using Services offered through the Website. We invite you to post content on our Website, including your comments, feedback, pictures, and any other information that you would like to be available on our Website. If you post content to our Website, all of the information that you post will be available to all visitors to our Website. If you post your own content on our Website or Services, your posting may become public and AVS Industries limited cannot prevent such information from being used in a manner that may violate this Policy, the law, or your personal privacy.

### **K. Privacy Policy Updates**

THIS POLICY IS CURRENT AS OF THE EFFECTIVE DATE SET FORTH ABOVE. AVS INDUSTRIES LIMITED MAY, IN ITS SOLE AND ABSOLUTE DISCRETION, CHANGE THIS POLICY FROM TIME TO TIME BY UPDATING THIS DOCUMENT. AVS INDUSTRIES LIMITED WILL POST ITS UPDATED POLICY ON THE WEBSITE ON THIS PAGE. YESMDAM ENCOURAGES YOU TO REVIEW THIS POLICY REGULARLY FOR ANY CHANGES.

YOUR CONTINUED USE OF THIS WEBSITE AND/OR CONTINUED PROVISION OF PERSONAL INFORMATION TO US WILL BE SUBJECT TO THE TERMS OF THE THEN-CURRENT POLICY.

### **Contact Us (Email ID, Phone No. and Operating Address)**

**Email-Id:** [info@avsindustrieslimited.com](mailto:info@avsindustrieslimited.com)

**Phone:**+233501547419

#### **Address: (Head Office)**

Ghana free zone board, Aflao Road, Tema  
Ghana

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